



# The Servante

Official Newsletter of the Alliance of Illusionists Bruce Chadwick SAM Assembly 138

Volume 2017 - Number 11 - November 2017

Next Monthly Assembly Meeting Thursday November 16, 2017, 7:00 pm  
Illusion Warehouse - 3917 McCart Ave - Fort Worth, Texas 76110  
Three Blocks North of Seminary Drive - Across From Rosemont School

## A Magic Night at the Movies!

The next meeting of the SAM Assembly 138 Alliance of Illusionists will be held at 7:00 pm on Thursday October 19, 2017 at the Illusion Warehouse, 3917 McCart Ave, Fort Worth, Texas 76110. The store is located across the street from the Rosemont 6th Grade School. Additional parking if needed is available at the school.

The October meeting will feature "A Magic Night at the Movies" featuring the hilarious comedy film THE AMAZING BURT WONDERSTONE. Bring your entire family, some drinks and snacks, and we'll have fun watching this hilarious comedic parody about some of our top Las Vegas magicians! This spoof stars Steve Carell, Steve Buscemi, Jim Carrey, Alan Arkin and yes even David Copperfield!



### GOING MENTAL AND OTHER SPOOKY STUFF AT THE OCTOBER AOI MEETING



Fifteen people were in attendance at the October meeting of the Alliance of Illusionists. The meeting started promptly at 7:00 pm on the 19th (third Thursday of the month) at the Illusion Warehouse magic shop in Fort Worth. Assembly Vice-President Bruce Chadwick emceed the evening which surrounded the topic of mentalism and spooky magic.

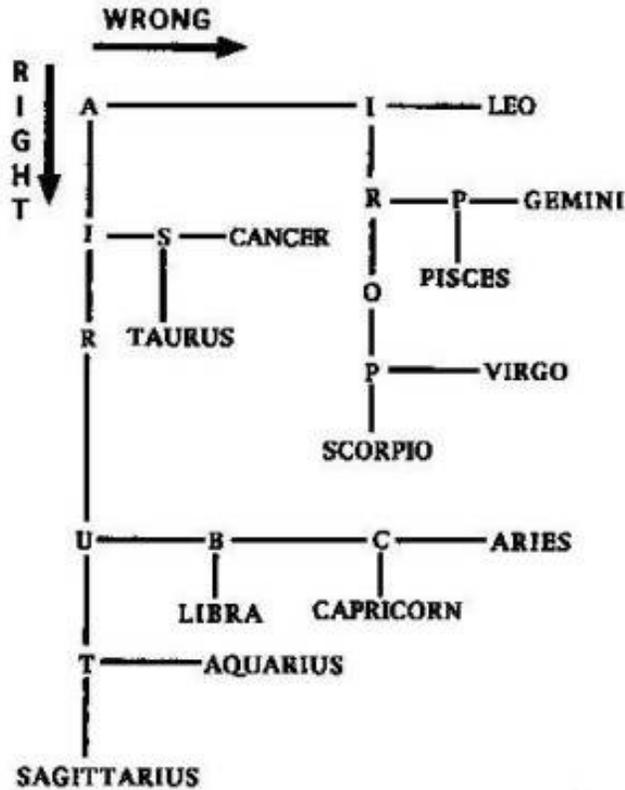
First on the bill was Michael Dimsdle who did a tremendous job with a couple of different jumbo card predictions. That was followed by his rendition of sawing his own arm and then sawing his lovely assistant in half. Bruce Chadwick followed with a unique book test once marketed by the Amazing Randi.

Jack McCoy then presented a unique piece of mentalism called Zodianagram, based upon an idea found in T. A. Water's monumental MIND, MYTH, AND MAGIC book. The evening concluding with Robert Smith doing some interesting card work, prediction, and finishing with a fascinating floating finger ring routine. It was a great evening of comradeship and sharing, what has become the hallmark of SAM138.

### OFFICER NOMINATIONS DUE

In preparation for electing 2018 Officers of the Assembly at the December Monthly Assembly Meeting, a Nominating Committee has been formed. All officers are elected yearly and all officers except the President can be re-elected. New officers will be installed at the January Monthly Assembly Meeting, which traditionally is an Installation Banquet. Any member with an interest in serving as an officer for the 2018 club year should contact club President Larry Brown at lbrown@stateofficial.us or Vice-President Bruce Chadwick at 817-832-6062 or by email at communications@allianceofillusionists.com.

## Zodianagram – Jack E. McCoy



What you see to the left is an anagram for the 12 zodiac signs. The chart allows you to discover someone's zodiac sign quickly and easily. Just memorize the chart and you're all set.

Notice that the chart branches from the top left corner, which is where you begin. The single letters along the lines are letter you'll be calling out, all the time acting like you're mentally perceiving images of them from within the spectator's mind. Basically, you ask someone to picture the name of their sign in their mind. You then state that you're beginning to see images of the letters, telling the spectator that it's a difficult feat to do, so you may need a little help from them in clarifying the images. It's a reasonable request in mentalism which you've probably noticed that mentalist use all the time, especially on television. In mentalism, fishing is accepted as common procedure, in small amounts of course.

Look at the letter at the top left corner. It's the letter 'A'. That is the first letter you tell the spectator you're perceiving. Depending on his response, you move

accordingly along the line to the next letter. That letter is the next one you claim to see. For every correct letter (is in their zodiac sign), move downward. For every wrong letter (not in their sign), move rightward. You'll eventually dead end on the spectator's sign. Once you know it, the rest is inner-play.

Notice that the signs are usually reached in 2, 1, or even 0 wrong letters. There are two exceptions which require 3 wrong guesses before reaching the sign. But, that's only two out of 12 signs, so the odds are in your favor that you'll reach it quickly. Once again, since you're supposedly reading the spectator's mind, it's O.K. if you do miss a few. The key is in the acting. Also, you may have a suspicious spectator claims that you simply started with the most common letter and reduced down, by process of elimination. In my build you can claim it as untrue since the letter 'R' is the most common letter among the zodiac signs, not 'A' which is what you began with. Also, notice that there are 2 letters on the chart that don't have a rightward branch from them (an 'R' and 'O'). The reason I put them there is because all the signs past them have that letter, so if you reach those points you can guarantee seeing that letter in the spectator's mind; a convincer if you will.

Needless to say, you can't repeat this to the same spectator(s). They may realize you're repeating the same letters. For variety, T.A. Waters has two that he created and can be found in his giant and amazing book on mentalism, *Mind, Myth & Magick* (SIGNSE, pg. 460) which at the time of this writing is still available through Hermetic Press publications. Learn those as well and you'll be able to repeat the stunt up to 3 times to the same group as each of his begins with different letters than mine.

Go slow, pretend to struggle some in seeing the images, and if you get to their sign quickly, don't immediately reveal it. Play it out further. Imagine you're really reading their mind and you'll project yourself as doing just that. The zodiac is something everyone knows about and has a spiritual / mythological aura to it, and if done to the right person will get a strong reaction.