



# The Servante

Official Newsletter of the Alliance of Illusionists Bruce Chadwick SAM Assembly 138

Volume 2019 - Number - September 2019

Next Monthly Assembly Meeting Thursday September 19, 2019 - 7:00 pm  
Illusion Warehouse, 3917 McCart Ave, Fort Worth, Texas  
Three blocks north of Seminary Drive/Across from Rosemont 6th Grade

## DAL & CINDE SANDERS TO LECTURE AT NEXT AOI

Dal Sanders has been studying and performing the art of magic as a full time professional for almost forty years and has performed across the United States in all 50 states and overseas in Great Britain, China, Portugal, Mexico and Brazil. He has headlined his own illusion shows and shared the stage with many top acts. Dal Sanders performs Stand Up Comedy Magic, Illusions and close up magic. He is also well known for his educational school

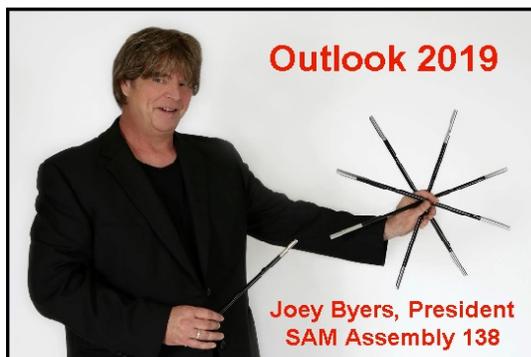


shows on a number of subjects including Reading, Character Building, Self Esteem, Science, Drug Prevention, Ecology and Being a Good Friend...Not a Bully. In fact, there are many entertainers who regularly perform Dal Sanders' routines in their own educational shows.

Dal is a Past National President of The Society of American Magicians, the oldest and most prestigious magic organization in the world. The organization also includes Harry Houdini, Howard Thurston and others as Past National Presidents. He was awarded the title MIMC With Gold Star from the Magic Circle in London. He is a member of the International Brotherhood of Magicians, a member of The Academy of Magical Arts (The Magic Castle) and is a Charter Member of KIDabra International.

Dal Sanders has performed magic on numerous TV commercials, industrial films and television specials including The Ms. International Beauty Pageant which was broadcast throughout the world. He performed on this special several times and he developed illusions to produce each of the 50 contestants magically as they were introduced. The contestants also assisted him in magic and illusions throughout the entire show. Recently he magically produced comedian Mitch Fatel on his Comedy Central Special.





Howdy friends and family of SAM Assembly 138 / Alliance of Illusionists!

Seems like it has been forever since we have met. With all that has been going on: the public show and the Hal Meyers lecture in July, and of course the Texas Association of Magicians convention in August, it really HAS been forever!

Welcome back everyone. We will meet as usual on September 19, and we look forward to seeing everyone again. Dal and Cinde Sanders are going to be our guests for the September meeting. They will be doing a presentation called "What It

Takes." It will be a combination of topics from other lectures that include performing magic for television, and how to write a kid's routine. All of that will be interspersed with some magic as well. It will be educational and entertaining!

Also, in September, we must appoint our nominating committee to come up to come up with a list of nominees to serve as next year's officers. We need a handful of club members with a benevolent interest in our club who can talk to current officers and members in good standing and come up with such a list. Additionally, our executive committee needs to appoint a Banquet committee who will be in charge of planning and putting on the January Installation Banquet.

Also, I've been encouraged by the increasing involvement of our club members in the peripheral activities that surround our club: public shows, lectures, convention planning and attendance, volunteering time and service when needed, and so forth. I think that some of you are ready to formally step into the position as a club officer and formally serve the club. Umm Hmmm. Yes, you heard me right! If you wish to serve on either of the aforementioned committees, or if you wish to serve the club as an officer, there is opportunity. Please email me at [jbyers@us.ibm.com](mailto:jbyers@us.ibm.com) or our communications officer at [communications@allianceofillusionists.com](mailto:communications@allianceofillusionists.com).

Between now and our October club meeting, one of our members has a new book coming out. Yay! I do not want to ruin the surprise yet, but at the October meeting, he will be performing some magic from the book and talking about the content. Also over the course of October and November, the committees I just mentioned will report back, with tentative and final recommendations. December is our Christmas party and the elections of next year's officers.

So, I mentioned the TAOM. At TAOM in San Antonio this year, I saw roughly 10-12 of our club members there. I wish more of our club was there, but I understand why they were not. It was a long, ugly drive on a holiday weekend and it was very expensive to attend. The hotel, though nice, was expensive. The parking was expensive. Meals on the River Walk are expensive. Cab rides to other restaurants add up. The convention registrations themselves were expensive. Tipping the service people adds up. Gas to get there and get home is not cheap, especially on Labor Day weekend. Money, money, money!

It is too bad because I was chatting with some of our members who did attend during dinner or some downtime at the convention. Someone said to me, "I wish XYZ could be here for this lecture." In one instance, David Charvet was performing and I said to one of our members, "Do you know who LOVES to see Charvet do the classics? XYZ does. I wish they could have been here." Also, I saw a very cool Christmas magic trick in the Dealers Room and I said to a club member, "You know, XYZ was looking for good Christmas magic, and this is a great trick. I wish they were here!" So, do you know who XYZ is? It is you. It is our club member who for one reason or another, and likely a very valid reason, was not able to attend the TAOM convention in San Antonio. I'm not giving you flack about it, I only write this to say I/we missed you at the convention, you would have benefitted by being there, and wish you could have been there with us!

(continued next page)

The good part is that next year, 2020, we, the SAM 138 Alliance of Illusionists will be hosting the TAOM convention! YAY!! And...you WILL be there (if you want to - of course). It will be local and it will be a great experience for our members - who will play an integral part of the convention next year. It will be affordable, exciting, fun, and hugely educational for our people!

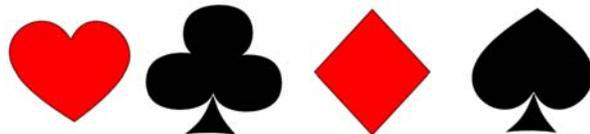
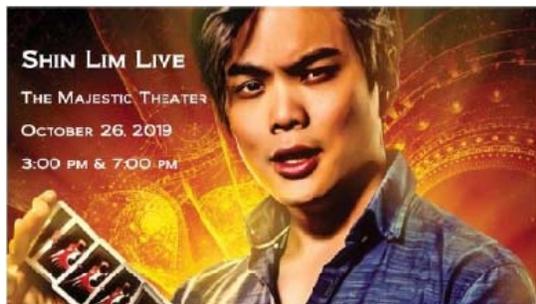
Be sure and check out all the TAOM convention details here. That's all for now. Until next month, Thank you for reading. - Joey Byers, Your 2019 President



SAM Assembly 206 and the Fantastic Magic Camp are hosting the 2019 and 36th Annual World Famous Austin Magic Auction on Saturday September 28, 2019 in Austin, Texas. The doors will open at 9:00 am and the auction will begin at 10:00 am. The location will be the First Baptist Church of Austin located at 901 Trinity, Austin, Texas 78701. Admission is only \$10.

Also the auction is accepting a limited number of auction items. It will be limited to 1,000 silent auction items, 200 stage auction items, and 100 collector silent auction items. Auctioneers have the final say as to which Auction category an item will be presented and each seller will be limited to submitting 50 items for auction.

To sell something at the auction, go to [accounting.austinmagicauction.com](http://accounting.austinmagicauction.com) and create an account. From there you will be able to get a seller number and enter all the items you wish to sell. Once you have submitted the list of items you can mail them to Austin Magic Auction Attn. Peter Hinrichs, 9301 Spectrum Drive Apt# 338 Austin, TX 78717, Austin, TX 78717. Or if you live in the Austin area call Peter at 512-709-8060 to arrange a pickup or delivery. Please make sure that each item is wrapped in see-through plastic (preferably a zippered bag). Also, please place a small piece of paper inside the bag (visible from the outside) with your seller number and the item number. This will help the auction with the tagging process. Please do not send duplicate items, broken items or items without instructions. Unsold items will be returned at the owner's expense.





**CELEBRATING 75 YEARS**

**The Workshop Convention**

**\$100 Basic Registration**

**Includes Three Full Evening Shows - Pro Close-Up Show  
Contest Shows - Dealer's Room - Classics of Magic Show**

**\$225 Workshop Registration**

**Includes all the Basic Registration Events Above  
PLUS Twelve Hands-On Hour-Long Workshop Sessions  
PLUS Bonus Speed Workshop! Less than \$10 per session!**

**\$109 Radisson Hotel in North Fort Worth on I-35W**

**Radisson Hotel Fort Worth North - Fossil Creek - Free Parking  
2540 Meacham Blvd, Fort Worth, Texas 76106 - 877-612-4486  
Ask for Texas Association of Magicians Rate - Expires 07-27-20**

**Registrations are Limited to 250 Attendees!**

**September 4 - 7, 2020 - [www.TAOM.org](http://www.TAOM.org)**

**Bruce Chadwick SAM Assembly 138 Alliance of Illusionists Inc**

## 2019 OFFICERS

1. PRESIDENT:	Joey Byers	jbyers@us.ibm.com	972-837-8543
2. VICE PRESIDENT:	Mark Jones	mark.warriorsforchrist@yahoo.com	469-207-9078
3. ADMINISTRATOR:	Lisa Fulce	fulceagency@aol.com	214-478-4432
4. SERGEANT AT ARMS:	Cindy Bighorse	cabighorse@gmail.com	817-846-4062
5. COMMUNICATIONS:	Bruce Chadwick	chadwickillusionist@yahoo.com	817-832-6062
6. HISTORIAN:	John Hale	x@jdsworld.com	214-783-1350
7. MEMBER AT LARGE:	Jimmie Fulce	fulceagency@aol.com	214-478-4432

## DFW AREA MAGIC HAPPENINGS

### FORT WORTH SAM ASSEMBLY 138 ALLIANCE OF ILLUSIONISTS

Meets on the third Thursday of each month, 7:00 pm at the Illusion Warehouse magic shop located at 3917 McCart Avenue, Fort Worth, Texas 76110. Contact [communications@allianceofillusionists.com](mailto:communications@allianceofillusionists.com) or go to <http://sam138.com/alliance/> or Facebook at <https://www.facebook.com/groups/162025544420781/>

### FORT WORTH MAGICIANS CLUB INC AND REN CLARK IBM RING 15

The two clubs meet concurrently on the first Thursday of each month, 7:00 pm at 4055 International Plaza, Fort Worth. Contact President Dr. Geoff Grimes for more details at [ggrimes1@aol.com](mailto:ggrimes1@aol.com) or phone 972-740-3125.

### MID-CITIES MAGIC CIRCLE

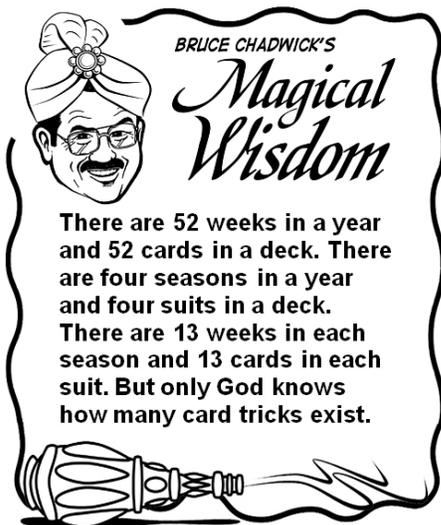
Meets monthly. Guests arrive at 7:00 pm for dinner with an informal meeting at 8:00 pm. See Mid-Cities Magic Circle on Facebook or <https://goo.gl/uDqQa>

### DALLAS MAGIC CLUB, SAM ASSEMB 13 & IBM RING 174

Meets monthly at 7:00 pm, Crossroads Christian Church, 2425 Parker Road, Carrollton, [www.DallasMagic.org](http://www.DallasMagic.org)

### IMPROV COMEDY CLUBS IN ADDISON AND ARLINGTON

Both comedy clubs periodically host weekend comedy magic shows with headliners such as Mike Williams, Mike Squires, and others. For more details go to their respective websites at either [www.ImprovArlington.com](http://www.ImprovArlington.com) or [www.ImprovAddison.com](http://www.ImprovAddison.com).



©2018 Bruce Chadwick



11