



The Servante

Official Newsletter of the Bruce Chadwick SAM Assembly 138 Alliance of Illusionists

Volume 2024 - Number 8 - August 2024

Next Monthly Meeting - Thursday August 15, 2024 - 7:00 pm
Illusion Warehouse, 3917 McCart Ave, Fort Worth, Texas
Three blocks north of Seminary Drive/Across from the Public School

NOTHING UP MY SLEEVE PUBLIC MAGIC SHOW

The August 15 third Thursday meeting of the clubs will be a magic show open to the public at the Illusion Warehouse! The show will feature comedy, laughter, and excitement! Pre-show performers will start performing walk-around in the audience beginning at 7:00 pm, and the 90 minute show proper will start about 7:30 pm.

There is no set ticket or admission cost. Rather the clubs ask that attendees donate generously to help our clubs sustain our educational endeavors. Please pay by cash if you can. If you must pay by card however, you can pay the Illusion Warehouse and the magic shop will forward your donations to the clubs.

Keep in mind that attendance will be limited based upon the number of available chairs, and seating will be available on a first-come basis. We encourage everyone to arrive early to get the best seats! The Illusion Warehouse is conveniently located at 3917 McCart Avenue, about three blocks north of Seminary Drive. If needed, additional parking is located across the street in the school parking lot.

Bring your family, friends, and neighbors for a fun-filled evening of magic, mystery, and mirth by some of the best SAM Assembly 138 and Alliance of Illusionists magicians in Fort Worth! See more information on page three of this newsletter.



HOSTING THE 2024 FISM NORTH AMERICAN CHAMPIONSHIP OF MAGIC

TAOM - S A M
COMBINED
CONVENTION
DALLAS, TEXAS
Aug. 30 - Sept 2 2024

MAGIC
Texas

For convention information and to register visit MagicTexas.com or scan the QR Code.
CELEBRATING THE 100TH ANNIVERSARY OF THE DALLAS MAGIC CLUB - ASSEMBLY 13



Magic & Mentalism Convention

MAGISTRORUM
Presented by
Deviant Magik

www.Magistrorum.net

ADDITIONAL DETAILS ABOUT NOTHING UP MY SLEEVE

As per the front page of this month's SERVANTE newsletter, the NOTHING UP MY SLEEVE public magic show will be on Thursday August 15, 6:30 to 7:30 for pre-show, and 7:30 pm for showtime. **However we will begin setting the party room up the day before on Wednesday at 2:30 pm.** RSVP to chadwickillusionist@yahoo.com to help.

If you are a performer, please arrive at the Illusion Warehouse early Thursday afternoon to set your props, hook into the sound system as needed, spike the floor, etc. Performers can arrive as early as 1:00 pm when the Illusion Warehouse store open. Please understand that we must avoid the bottleneck of performers arriving and trying to setup last minute on Thursday. Also note that there is an Executive Committee Meeting at 6:00 pm.

If you are a close-up magician and would like to help "work the audience" during the 6:30 to 7:30 hour before the 7:30 pm event, please come and entertain! While slots to perform on the 7:30 show are currently filled, we still want to get as many people involved as possible. Also we need stagehand volunteers to move equipment on/off the stage during the show, someone to man the ticket/donations area, and an usher to help with seating.

We also need someone to work the parking lot to direct guests to park across the street at the school if the Illusion Warehouse parking lot gets full. Please contact Bruce Chadwick if you can help, 817-832-6062 non-texting. Since the Illusion Warehouse parking lot only has 17 spaces, we ask that club members and performers to park across the street in either the school parking lot or on the school side street. Performers can unload and load equipment on the Illusion Warehouse parking lot of course, but please save the shop parking lot for visitors. While parking across the street, please be careful. Even though there is a crosswalk, McCart is a very busy street!

After the show on Thursday night, we need volunteers to strike the chairs, sweep, and put the tables and other equipment back in the party room. If we have enough volunteers, we can get this done in a matter of minutes. Also remember that the show is a fundraiser! Promote the show by verbally inviting people to attend, promoting the show on social media, and sharing info from our www.sam138.com website. Emphasize that the show is free to the public, but that it is also a fundraiser and that donations are appreciated to support club activities.



BILL BAILEY

Longtime Alliance of Illusionists member Earl Bill Bailey of Grapevine passed away in the early hours of Thursday morning July 18, 2024 after a brave battle with pulmonary fibrosis. Bill was 81 years old. Born in Warren, Arkansas, Bill lived an adventurous life across multiple cities and states. Bill had diverse talents and wore many hats. Early in life he was a radio D.J. Finally he settled in the DFW metroplex and had a long, illustrious career with KRLD and KWRD "The Word" radio stations.

Anyone who crossed his path walked away knowing his signature warm smile, Jesus first mentality, and zest-for-life personality. Bill lived life by a simple motto: Add Value. And he did just that, adding value to the people's lives around him each day, even following this simple passion into a second career later in life, helping people make end of life plans before it was too late.

Bill followed many passions. He had a fondness for collecting classic radios, performing and watching card tricks, attending the yearly Texas Association of Magicians conventions, experimenting to find the perfect cornbread recipe, and simply sipping on a cup of coffee while listening to a favorite broadcast. Bill was also a great asset to the Bruce Chadwick SAM Assembly 138 and Alliance of Illusionists clubs. He will be sorely missed.

Bill is survived by his wife, Linda, his children, Lisa, Corina, James, and Joy, 11 grandchildren and 8 great grandchildren. He was loved and will be missed. While no plans are currently set, there will be a celebration of life for Bill at a later time. So, Stay Tuned . . .

MINUTES OF THE JULY MONTHLY CLUB MEETING

President Jack McCoy called to order the July 2024 monthly third Thursday meeting for the Fort Worth SAM Assembly 138 and Alliance of Illusionists at 7:00 pm in the party room of the Illusion Warehouse magic shop. The theme of the meeting was fire and general magic. After a few brief announcements, the meeting started with clubs President Jack McCoy performing an incredible card effect that left the members wondering! Magical Hare Evison showed several fire related effects including a battery operated flashpot and a floating magical candle.

William "Weebo" Beaty showed an array of different fire and smoke effects from his growing collection. Lonnie Olander performed an nicely presented nest of wallets effect. Secretary Bruce Chadwick showed his collection of Fantasio Vanishing Candles and did a mini-lecture on the history and potential handling of this great trick. General discussion ensued with various members showing their latest endeavors and accomplishments, with many members then moving to the magic shop to finish out the meeting. In all, the meeting was a lot of fun, with lots of friendship and comradery.



MINUTES FROM THE JULY EXECUTIVE COMMITTEE MEETING

President Jack McCoy called to order the July 18, 2024 Executive Committee meeting of the SAM Assembly 138 and the Alliance of Illusionists at 6:11 pm in the Illusion Warehouse museum room. A quorum was present with five elected officers in attendance. Absent were Historian Cindy Bighorse and Treasurer Bernie Trowbridge.

Minutes of the June Executive Committee Meeting were approved as printed in the July edition of the SERVANTE newsletter.

Treasurer Trowbridge sent the club's Treasurer's report. He reported two expenses since the May meeting; the monthly \$13.86 charge for Mail Chimp and the \$150 balance payment for the Trevor Duffy lecture. This leaves the club with an ending balance of \$3413.03 plus the Helmer/Dolenz pillow. A hard copy of the Treasurer's report was delivered to President Jack McCoy.

The committee then discussed the club money invested in the Edward Jones account. It was decided to close the account and open a CD at our PNC bank, with the yearly interest to be used to seed the magic club operating (checking) account each fiscal year. Bruce will look into all this and report his actions at the August Executive Committee meeting.

Secretary Chadwick reported that long time magic club member Bill Bailey passed away peacefully in his sleep on July 18. Bill was a great supporting member of our clubs and he will be greatly missed.

Secretary Chadwick and President McCoy gave a report regarding the upcoming TAOM convention. He also briefly explained how the organization of the convention works and the current progress of the September 2024 convention that will be held in Arlington.

Secretary Bruce Chadwick reported last month that Losander might lecture for the clubs in October. This might be a lecture sponsored by the Alliance of Illusionists and SAM Assembly 138, or it might be a lecture hosted by the Illusion Warehouse. Much will depend upon Losander's schedule and his availability. The matter is still being discussed with organizer Scott Wells.

The committee discussed the upcoming Nothing Up My Sleeve public magic show on the club's regular August 15 third Thursday meeting night. Some of the performers will include Bruce Chadwick as emcee, Gary Poe, Magic Nana, Weebo, Lonnie Olander, Margaret Clauder, and Hare Evison. Other magicians will do pre-show performances as a mixer before the show. Doors will open at 6:30 pm with the close-up performers, and then the 90 minute formal magic show will start at 7:30 pm. Admission for all attendees will be a donation at the door. The club will pay any credit or debit card fees incurred.

With no further business, the meeting concluded at about 6:55 pm to start the July monthly clubs meeting.

Respectfully submitted,
Bruce Chadwick, Secretary

PROPOSED FUTURE CLUB MEETING AGENDAS

September Magic Club Swap Meet
October Scary Magic or Possible Losander Lecture, Officer Nominations,
November Thanksgiving Party, Officer Nominations
December Christmas Party, Officer Nominations and Election



Here comes our public show, a most daunting task we've put upon ourselves, but in the name of income, we decided was necessary so the effort will be worth it. With our wide variety of performers and magic arts, no one who attends will leave disappointed. There's something for everyone. I'm nervous as heck about it but also excited. We've a talented group in the club and this will be your chance to really have fun and get the real time buzz that many of us don't experience on a regular basis. I'm referring to the non-professionals such as myself. I however am invoking my presidential privilege and will be a spectator for the event and help where necessary.

The second half of this year has come quickly. It is amazing how time flies. I hope it's as smooth sailing as the past has been. We're maintaining a core group of club members who attend our meetings every single month. We hope with our upcoming events that this will expand to new members. Magic shops have diminished across the nation since the rise of the Internet, but I think this reduction doesn't mean vanishing completely. Shops who remain in business fulfill the void for the magic enthusiasts who still believe in and enjoy attending physical shops and magic gatherings. The feeling of counters and shelves full of various magic tricks is something irreplaceable. The Internet is not capable of the personal experience that magic lovers enjoy.

I don't have much to write about this month. This president's column can be quite the challenge for me, especially since so much is covered in our SERVANTE newsletter. I hope you'll explore the entire newsletter in seeking upcoming events and such. Bruce Chadwick puts a ton of effort into it and really can offer great insights and advice from someone who's been in the magic business, and all aspects of it from professional knowledge and advice, to brick-and-mortar real-time experience. There's also the magic in the newsletter, not just my monthly column but other contributions from others as well. The newsletter gets so complex some months it borders on magazine level!

Let's have fun doing our public show. If you're a performer, practice and get your routines down pat so we can give the best experience possible to our guests. Thank you club member for making my year successful so far and dealing with my first time attempt at the president's thing.

Until next time,

Jack McCoy
President 2024





Just My Perspective

Bruce Chadwick MA, M.Div.

COMMUNICATION IS KING

Working as a magician has a lot of rewards. It is joyful to see people laugh and be mystified. It is also satisfying to be the life of a party. However sometimes things go wrong. There are bad audiences, terrible performing venues, and awkward circumstances. Problems can arise that are simply out of one's control. Experience is the best teacher and when I was a student in college, I had a bad experience that taught me the importance of written agreements, money deposits, and clear communication.

My finances at the time were tight, but I was determined to spend the Thanksgiving holidays, Thursday through most of Sunday, with my family in Midland, Texas. However a client called on Wednesday morning and wanted a show Saturday afternoon. The event was verbally scheduled over the phone. There was no written contract or money deposit.

I drove from Fort Worth to Midland, Texas Wednesday evening as planned and spent Thursday and Friday with my family. Much to the dismay of my mother, I cut my family visit short and on Saturday morning drove the 300 mile 4-1/2 hour trip back to Fort Worth. I arrived in plenty of time that afternoon at the client's residence.

However I found it strange that there were no parked cars in front of the house. This was not typical for most residential shows. I rang the doorbell repeatedly. No one answered. I became very concerned. Did I have the right address? Perhaps there had been a change in the start time for the show? Something was wrong. Either I had fallen into some bizarre episode of the Twilight Zone or there was a communication snafu.

This was well before cell phone days and so I drove to a nearby convenience store and used the public phone to call the client. There was no answer. Without knowing what else to do, I gave up and went back home with the sinking feeling that somewhere there was a family group who patiently waited for a magician who never arrived.

I finally reached the client by phone on Monday. She explained that their family decided at the last minute to cancel their party and go out of town for the holidays. For whatever the reason, she didn't bother to call and cancel my performance. I explained my frustration that I had cut short my Thanksgiving stay with my family to accommodate her booking request. She was indifferent, cold, and unsympathetic.

Clients who cancel at the last minute demonstrate incredible rudeness. Indeed sometimes bad things happen where shows have to be cancelled. Sick children, natural disasters, and family emergencies happen. Nevertheless, last minute cancellations are usually detrimental for anyone who entertains for a living. That's when I learned that sound business tactics and written confirmation are very important to performing professionally.

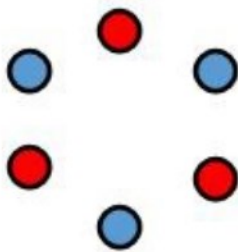
Since that day, rarely do I book shows that are not confirmed in writing and backed-up with a financial deposit. Since the US Mail is now often questionable, I use a simple "request for information" email contract to confirm a show's date, time, and place, delineate how much money I will be paid, the deposit the client must pay, and when and how the payment balance will be delivered. Clients are requested to view the booking information email, tweak it as necessary, and send back acknowledgement and agreement.

Also emphasis is placed upon the fact that deposits are non-refundable. When clients know that they will lose money if they cancel, usually they think twice before canceling. However I also include a statement in my written agreement that if I cancel the show (something I don't do), I will refund all monies paid by the client. These simple procedures validate that communication is clear. Fortunately too, since that time I have never missed another family holiday due to cancellation or miscommunication.



Flipstar: This month we'll explore the unnamed principle Bob Hummer explored to great extents using playing cards. Fascinated how it worked, I dissected it's inner workings, the following being one example of its possibilities, in this case using ESP symbol discs within a circular presentation. This first appeared in an early self-produced manuscript in the mid 1990s.

Effect: 6 discs are shown, each having a different ESP symbol on one side, the other side blank. There's also 6 opaque sleeves. All the discs are face up and the magician looks away. He instructs the spectator to mix the discs, domino style then slide one disc into each sleeve. The magician turns back towards them and arranges the 6 sleeves into a circle on the table. After further mixing, the spectator freely chooses pairs of sleeves which the magician swaps the places. This goes on how ever long the spectator likes. The magician has no idea which sleeve contains the spectator's disc throughout, yet despite this when the discs are fairly slid out of the sleeves, one disc has magically flipped over, it's the selection!



Secret & Method: I'll be explaining this with the sleeves not present.

Look at the hexagram to the left. Consider it being 2 triangles, here shown one blue and one red. During the trick, when the discs are placed on the table in a circle, you'll be mentally considering them belonging to one of the 2 triangles, 3 chips in each triangular family. The colors mentioned are just for explanation purposes and not actual disc colors. The only difference on the actual discs is the symbols. They're identical in appearance, wooden nickel blanks for example.

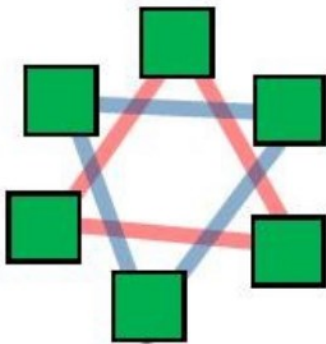
1. As mentioned earlier in the 'Effect' portion, look away and have the spectator mix the 6 chips, symbol sides up and slide each one into a sleeve. Verify with the spectator all symbols are upwards to subtly rub that fact into their brain. Turn back toward them and arrange the sleeved discs into a round pattern.
2. Instruct the spectator to point to any one. Quickly, note which triangle family the chosen sleeve belongs, then look away. Ask them to slide the chip out from that sleeve and memorize its symbol. If other people are present offer the volunteer to show it to them. Once you know they've got it memorized, ask them to slide it back into the sleeve, symbol side on top, and return the sleeve back to the circle. Turn back towards them.
3. You are now going to secretly flip over the other 2 chips of the selection's family, doing so in the act of explaining an upcoming action. Reach down with both hands and grasp the 2 sleeves belonging to the selection family, thumb on near edge, fingers on far edge. Lift them off the table and begin crossing your hands to switch their places. As the hands cross, the thumbs release their grip and the sleeve secretly flipped over beneath the hand. Pause with both hovering right over the spot they would be set down, but don't place them in the spots, instead return them to their original spots. You've secretly flipped both family chips of the selection. That little secret action you just did is needed for the principle to work.

The Patter During Step 3: *"Because we both, most importantly I, know the location of yours (pointing to their sleeve) we'll mix them around by switching places, but not yet. First let's get it obviously lost."*

4. Ask the spectator to point at any sleeve. Pick it up and drop it onto a sleeve that's on either adjacent side. Pick both up then drop onto the next sleeve over, then the next, and so on, moving in a circular fashion, until all are in a stack. The direction (clockwise or counter-clockwise) which you collect them doesn't matter.

5. Look away and tell them to give the stack a complete cut. Pick up the stack and redistribute the sleeves back in a circular fashion, mimicking the exact opposite action from which you'd collected them, maintaining their order in the process. Once the circle has been recreated, explain how their chosen symbol could be any one, now in an unknown position. This is of course a true statement.

6. Tell them to further the impossibility of you having any control, you'll switch them around

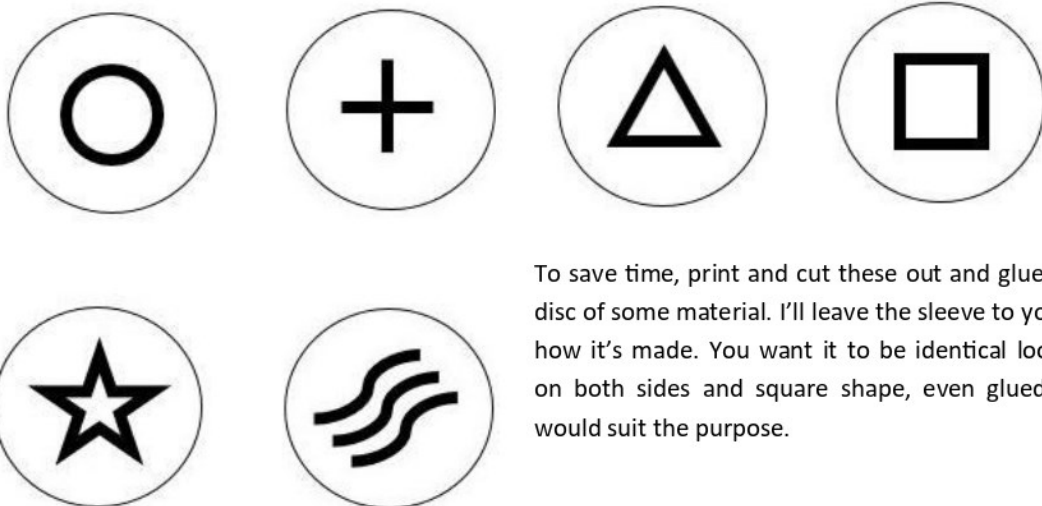


Ask the spectator to point to any 2 sleeves. Switch those 2 sleeves places but with the following conditions: **If the 2 sleeves the spectator points are next to or directly across one-another flip them over as you switch their places. If the 2 pointed at sleeves are 2 apart (1 between them), don't flip them over as they're switched. In other words, if the switched sleeves are in the same family triangle, you don't flip them over when switched places. If the 2 are in different family triangles, flip them over as they're switched.** To the left I've drawn the imaginary triangle families to help clarify this (I hope). Do this until the spectator tires and stops you.

7. Tell them to point at any sleeve. Pick that sleeve up by the right hand and place in the left hand. Pick up the next one on either side and place it on top of the one already in the left hand but **secretly flipping it over as well**. Pick up the next in line and place on top. Gather the next, flipping it over. Gather the next, then the last sleeve, flipping it over. In other words, as you gather the sleeves, the 3 in either family triangle must be flipped over in the process.

8. Snap your finger over the stack and set it on the table. Remove each disc from the sleeve without turning anything over and to their surprise the selected symbol is facing the opposite way than the others!

The principle works with any even number of cards, I feel 6 easiest to see and handle when switching pairs.



To save time, print and cut these out and glue to a disc of some material. I'll leave the sleeve to you on how it's made. You want it to be identical looking on both sides and square shape, even glued felt would suit the purpose.

2024 OFFICERS

1. PRESIDENT:	Jack McCoy	magicjack@charter.net	682-560-8569
2. VICE PRESIDENT:	Lonnie Olander	lonnie.olander@gmail.com	254-749-0124
3. SECRETARY:	Bruce Chadwick	chadwickillusionist@yahoo.com	817-832-6062
4. TREASURER:	Bernie Trowbridge	berniet@maxam.com	214-998-0352
5. SERGEANT AT ARMS:	Jimmie Fulce	fulceagency@aol.com	214-478-4432
6. HISTORIAN:	Cindy Bighorse	cabighorse@gmail.com	817-846-4062
7. MEMBER AT LARGE:	Lisa Fulce	fulceagency@aol.com	214-478-4432

DFW AREA MAGIC HAPPENINGS

FORT WORTH SAM ASSEMBLY 138 ALLIANCE OF ILLUSIONISTS

Meets on the third Thursday of each month, 7:00 pm at the Illusion Warehouse party room and magic shop located at 3917 McCart Avenue, Fort Worth, Texas 76110. Contact chadwickillusionist@yahoo.com or go to www.sam138.com. Also Facebook at <https://www.facebook.com/groups/162025544420781/>



FORT WORTH MAGICIANS CLUB INC AND REN CLARK IBM RING 15

Meets on the first Thursday of each month, 7:00 pm. See <https://fortworthmagiciansclub.org/>

MID-CITIES MAGIC CIRCLE

See the Mid-Cities Magic Circle Facebook group.

DALLAS MAGIC CLUB, SAM ASSEMBLY 13 AND IBM RING 174

See www.DallasMagic.org for meeting information.



IMPROV COMEDY CLUBS IN ADDISON AND ARLINGTON

Both comedy clubs periodically host weekend comedy magic shows. For more details go to either www.ImprovArlington.com or www.ImprovAddison.com.

MAGIC IN THE LIVING ROOM

Periodic magic shows every 1st Tuesday at 7:00 pm at The Line Public House, 940 E Beltline in Richardson. See www.MagicLivingRoom.com for more information.

