



The Servante

Official Newsletter of the Bruce Chadwick SAM Assembly 138 Alliance of Illusionists

Volume 2024 - Number 10 - October 2024
Next Monthly Meeting - Thursday October 17, 2024 - 7:00 pm
Illusion Warehouse, 3917 McCart Ave, Fort Worth, Texas
Three blocks north of Seminary Drive/Across from the Public School

LOSANDER LECTURE



The Thursday October 17 monthly meeting of the clubs will be a lecture by the one and only Dirk Losander! He is of course the master of levitation magic, and his version of the Floating Table has found its way into the repertoires of many magicians.

The lecture will begin promptly at 7:00 pm and is free for all 2024 dues-paid-up members of the SAM Assembly 138 and/or the Alliance of Illusionists. Others magicians may attend

by paying \$20 cash at the door to the club's Treasurer.

The Illusion Warehouse is conveniently located at 3917 McCart Avenue, about three blocks north of Seminary Drive. If needed, additional parking is located across the street in the school parking lot.

Please note that the Executive Committee will meet at 6:00 pm at the Illusion Warehouse immediately prior to the monthly club meeting. All officers should be in attendance and all members in good standing (2024 dues-paid-up members) may attend as well. Visitors may not attend Executive Committee Meetings.



SWAP MEET SUCCESS



The 7:00 pm September 26 monthly meeting of the Fort Worth SAM Assembly 138 and Alliance of Illusionists was our annual magic Swap Meet. Held at the Illusion Warehouse party room, over a dozen members and guests brought gently used magic tricks and books to sell and trade. There was no cost to sell or admission cost to attend the meet, and some sellers brought additional folding tables to display their wares. It was an evening of fun and excitement for all who attended, and most magicians went home trying to figure out how to explain to their spouses that while they took a lot of stuff to sell, still they brought home more than they sold!

MINUTES FROM THE SEPTEMBER EXECUTIVE COMMITTEE MEETING

President Jack McCoy called to order the September 26, 2024 Executive Committee meeting of the SAM Assembly 138 and the Alliance of Illusionists at about 6:06 pm in the Illusion Warehouse museum room. A quorum of four officers were present. Absent were Member at Large Lisa Fulce, Sergeant at Arms Jimmie Fulce, and Treasurer Bernie Trowbridge. Also in attendance was member in good standing Gary Poe.

Minutes of the August Executive Committee Meeting were approved as printed in the September edition of the SERVANTE newsletter. Treasurer Trowbridge sent the club's Treasurer's report to Secretary Chadwick. As reported, all the club funds have now been placed into a mutual fund with American Nation Bank. Also a new Operating (checking) Account under the name of Alliance of Illusionists has been established at American Nation Bank with an initial deposit of \$1500. Trowbridge reported one expense since the last Treasurer's report, a \$20.76 charge for Mail Chimp. This leaves the club with an ending Operating Account balance of \$1479.21

In regards to old business, Secretary Bruce Chadwick reported that Dirk Losander will lecture for the clubs in October for our club's regular third Thursday Monthly Club Meeting. The lecture will be sponsored by the Alliance of Illusionists and SAM Assembly 138 for a lecture fee of \$300 plus \$100 for RV park camping. Losander has asked for a cash payment.

In regards to new business, the committee agreed to purchase \$50 worth of magic at the Swap Meet for use in club raffles and to support Swap Meet sellers. President Jack McCoy will make the selections and purchases.

New Officers were discussed for 2025. Tentative candidates include Gary Poe President, Bruce Chadwick Secretary, Lonnie Olander Treasurer, and Jack McCoy Sergeant at Arms. President Jack McCoy will contact Hare Evison to see if he has interest in being Historian, William Weebo for Member at Large, and Lisa Fulce for Vice President. He will also check on Jimmie Fulce in regards to his status. Outgoing 2024 Officers who have indicated they would not be available to serve in 2024 include Cindy Bighorse and Bernie Trowbridge. According to the club's Bylaws, other Officer nominations can be announced from the floor during the October, November, and December monthly club meetings, with the election proper also at the December Monthly Club Meeting.

With no further business, the meeting concluded at about 6:40 pm to start the club's annual magic Swap Meet at 7:00 pm.

Respectfully submitted,
Bruce Chadwick, Secretary

FUTURE CLUB MEETING AGENDAS

Losander Lecture, Officer Nominations,
November Thanksgiving Party, Officer Nominations
December Christmas Party, Officer Nominations and Election





Hello Magician, Happy October!

Here in Texas, this is the time where summer begins thinking about leaving. It's also the month of another great lecture heading our way, the amazing Losander. If you haven't had an opportunity to see him previously, you won't want to miss this incredible lecture. He'll leave you with a whole new appreciation of the art of levitation.

Last month's swap meet was great. Magic was sold and swapped all over the place, and everyone had a great time. If you didn't attend this, don't miss next year! It's a great way to obtain great magic at even greater prices. Much of what is traded are of course magic curiosities that magicians will happily swap for something new just to play with. After all, most magicians have quite the large toybox of magic goodies for dabbling and haggling with. One of my magic passions are brass props and I left the meeting with a couple new and very hard to find brass magic items. Also the prices were such that I couldn't get my wallet open fast enough! Just saying, it was awesome!

Next month for November, we will celebrate with our Thanksgiving party and magic playtime. Details are being ironed out and suffice to say, it will probably be in similar well-received club tradition.

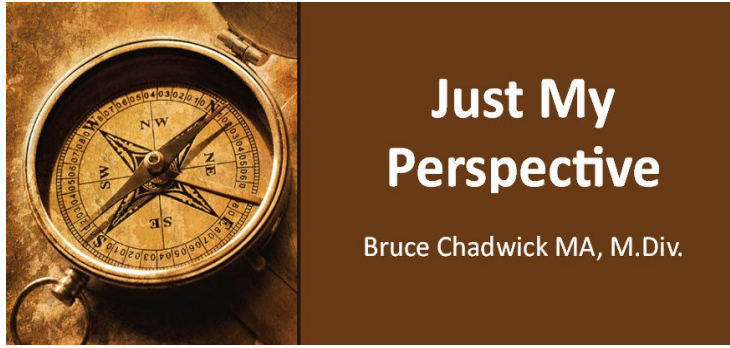
After that will be our usual December Christmas party including the election of new officers for 2025. Think about getting involved in the club on the Executive Committee level. It's a great experience and quite rewarding. Certainly that has been my experience as we approach the end of a very successful year.

I'm blessed and grateful for our wonderful lecturers and the generousities from club members and fans. To me this year has felt like a nice calcium dose for the club, a good bone strengthener to walk into our 2025 club year. We have strong synergy happening, so much our meetings are usually running past end time, and until we see Bruce giving us that "Guys I want to go home!" look.

Put the word out about Losander lecturing the 17th of this month. You'll not want to miss it!.

Jack McCoy
President 2024





Just My Perspective

Bruce Chadwick MA, M.Div.

AUDIENCE RAPPORT

Years ago, a well-known magician flew me to the Las Vegas strip to critique his new full evening hotel show. He commissioned me to watch his two evening performances back-to-back. I watched his first performance while seated in the audience to evaluate how the audience responded and reacted to his show. Then I watched the late show from backstage to evaluate how his assistants and stagehand did their jobs.

Honestly his show was not bad. He had incredible props and performed just about every Steinmeyer illusion known to man. His version of the escape from the death saw was amazing and he even closed his show with the appearance of a full sized helicopter. It was obvious a professional choreographer had worked with his dancers and assistants. The show was well rehearsed, his music was great, his scenery and lighting were fantastic, and everyone backstage was very professional.

After his first show, the magician and I made our way to one of the hotel restaurants for a bowl of soup and some quick fact checking. I was reluctant but I had to tell him the truth. While overall theatrically his show was very good, unfortunately onstage he came across as arrogant, smug, and conceited. His onstage persona was objectionable to say the least. Certainly he never won over his audience.

I reminded him that audiences respond to personality. Perceptions an audience receives from a performer's on-stage temperament are very important for entertainers. Unfortunately many performers are so self-focused on-stage that sometimes they forget to connect with their audiences. This often causes them to come across as egotistical and condescending.

One way magicians can help avoid the appearance of such arrogance is to make eye contact with audience members. This technique is often used in legitimate theatre to help build audience rapport. It helps make people in the audience feel like they are part of the show. Even when performing on a brightly lit stage with an audience in total darkness, if a performer will look toward the theatre house back wall periodically, it will appear that the performer is acknowledging audience members.

I also told him that talking to individual audience members is another great way to establish simple relationships with people. This technique helps keep a performer from coming across as pompous. We also talked about the importance of smiling during his show and acting like he was having fun even if he wasn't. If audiences perceive that a magician is having fun, generally an audience will have fun as well.

For his second show that evening, the magician incorporated a lot of these simple elements into his character. He took a moment to chit-chat from the stage with several audience members. He asked things like where they were from. He thanked and complimented them for coming to his show. All of this helped establish a bond. He came across as a down to earth "good ole boy" that people could identify with.

The result was uncanny. As the magician finished his second show, the audience jumped to their feet and gave the cast a standing ovation! The show had never received a standing ovation before. His assistants were amazed. He was flabbergasted and moved. As the curtain closed, the magician ran offstage into the wing with tears of joy streaming down his face. He gave me a hearty handshake and sincere thank you. It was truly a magical moment.



Well, it's the scary month of October, not because Halloween is at the very end but my birthday's at the very beginning and I'm a year older. My how time flies. I think of magic greats who've already exceeded their timeline. There are of course the well-knowns, such as Dai Vernon, Thurston, or Houdini but there's lesser knowns such as Terri Rogers, one of magic's greatest inventors and performers.

Terri Rogers (4 May 1937 – 30 May 1999) had a complex and unique story. I very highly recommend re-searching both her biography and her magic. There is some information online though not a lot. I proudly have her 3 books (*Secrets*, *More Secrets*, *Top Secrets*) in my collection. You'll be thinking, "I didn't know she created that." more than once when exploring her legacy.

Scary How— In October semi-tradition I offer you something quite simple, in fact self-working though how it works is so baffling it's scary. Terri Rogers deserves credit for this as the main sequence structure is from her clever 'Dollar Con', a wonderful 2-phase gambling routine using money and an IOU note. I converted a portion of it to playing cards and only 1 volunteer necessary. In fact this (as Terri's) can be done over a phone. You do nothing except walk the spectator through the process and it's a very easy one. You just might be doing this over and over, trying to figure out how it works.

1. Grab your deck and remove the Jack, Queen, and King of similar suit. Next, remove the 2 black aces and 1 red ace.
2. Mix the 3 aces **face-down** and arrange in a row from left to right, in any order. The red ace is one of those but neither you nor I know which one.
3. With the Jack, Queen, and King **face-up**, place one on top of each face down card, again the order completely up to you.

The arrangement of the face down and face up cards were completely your choice, I had absolutely no control over it. Do the following with your 3 pairs (face up royalty card and face down ace beneath):

- A. Switch places with the Jack pair and the pair to its left if you can.
- B. Switch places with the queen pair and the pair to its right if you can.
- C. Switch places with the king pair and the pair to its left if you can.
- D. Now, for the 1st time peek beneath the 3 pairs and see which one has the red ace. Switch places with the 2 pairs that have black aces.
- E. Switch places with the queen pair and the pair to its left if you can.

By 'if you can' I mean if a pair is there to switch with, if there isn't then don't do anything.

Now, I have no idea which royalty card has the red ace below it and could had been any one, right? Well, I'm going to try and find the red ace right now. Remove the 3 royalties off the top and set aside, leave the 3 face down cards in place. Lower the right hand onto the card on the right end. Lower the left hand onto the card on the left end. Remove and eliminate those 2 cards (beneath the hands). Turn the single remaining card over. Tadaa!

2024 OFFICERS

1. PRESIDENT:	Jack McCoy	magicjack@charter.net	682-560-8569
2. VICE PRESIDENT:	Lonnie Olander	lonnie.olander@gmail.com	254-749-0124
3. SECRETARY:	Bruce Chadwick	chadwickillusionist@yahoo.com	817-832-6062
4. TREASURER:	Bernie Trowbridge	berniet@maxam.com	214-998-0352
5. SERGEANT AT ARMS:	Jimmie Fulce	fulceagncy@aol.com	214-478-4432
6. HISTORIAN:	Cindy Bighorse	cabighorse@gmail.com	817-846-4062
7. MEMBER AT LARGE:	Lisa Fulce	fulceagncy@aol.com	214-478-4432

DFW AREA MAGIC HAPPENINGS

FORT WORTH SAM ASSEMBLY 138 ALLIANCE OF ILLUSIONISTS

Meets on the third Thursday of each month, 7:00 pm at the Illusion Warehouse party room and magic shop located at 3917 McCart Avenue, Fort Worth, Texas 76110. Contact chadwickillusionist@yahoo.com or go to www.sam138.com. Also Facebook at <https://www.facebook.com/groups/162025544420781/>



FORT WORTH MAGICIANS CLUB INC AND REN CLARK IBM RING 15

Meets on the first Thursday of each month, 7:00 pm. See <https://fortworthmagiciansclub.org/>

MID-CITIES MAGIC CIRCLE

See the Mid-Cities Magic Circle Facebook group.



DALLAS MAGIC CLUB, SAM ASSEMBLY 13 AND IBM RING 174

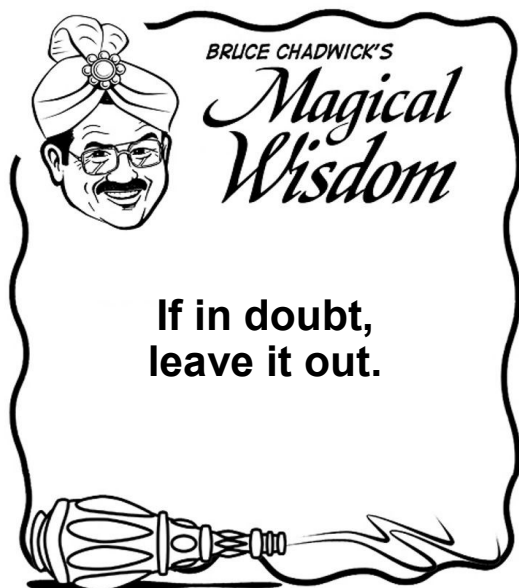
See www.DallasMagic.org for meeting information.

IMPROV COMEDY CLUBS IN ADDISON AND ARLINGTON

Both comedy clubs periodically host weekend comedy magic shows. For more details go to either www.ImprovArlington.com or www.ImprovAddison.com.

MAGIC IN THE LIVING ROOM

Periodic magic shows every 1st Tuesday at 7:00 pm at The Line Public House, 940 E Beltline in Richardson. See www.MagicLivingRoom.com for more information.



Common Symptoms of LOSING THE CHOSEN CARD

